

## IAFN Chapter Social Media Policy - Effective: March 1, 2021

### 1. PURPOSE

This social media policy is to set expectations for appropriate behavior and ensure that content provided adhere to the policy herein.

### 2. SCOPE

This policy applies to all IAFN chapters, members, board, and volunteers.

### 3. ACCESS

The chapter will ensure that IAFN has access to all chapter social media accounts and any other 3<sup>rd</sup> party technology utilized by the chapter. Access information is to be included in the Annual Renewal and provided to IAFN anytime these passwords etc. are updated. The chapter will ensure only current, elected chapter officials and identified Associate staff have access to social media accounts.

### 4. POLICY

- a. Personal or professional opinions that may conflict with that of the association should not be posted.
- b. Only IAFN and industry content related to forensic nursing may be posted.
- c. Posted content should relate back to the Association's vision, mission, strategy, events and lines of service (i.e., membership, education, certification and research).
- d. Content or commentary that could be interpreted as an endorsement or criticism of any organization, product or service should not be posted.
- e. Content that is considered or perceived to be a conflict of interest with the Association and the chapter should not be posted.
- f. Content that may violate any copyright or trademark should not be posted.
- g. Intellectual property of the Association or any other entity should not be posted.
- h. Sensitive or confidential information relating to the Association or chapter should not be posted.
- i. Do not post content or links to other websites that may violate any laws or regulations.
- j. Content that can be interpreted as slander, racism, sexually inappropriate, violent, political, religious, or generally inappropriate material should not be posted.
- k. Images, photographs or video of any individual that has not provided written permission for publication should not be posted.
- l. Only elected chapter officials and identified Association staff are authorized to use chapter identifiable communication tools.
- m. The chapter board and IAFN Marketing Manager reserve the right to restrict or remove any content.
- n. The chapter President and IAFN Marketing Manager reserve the right to retain and/or remove group membership from social media site.
- o. The chapter will approach the use of social media tools as consistently as possible.